

# Quote

the weekly digest

Volume 33—Number 8

Week of February 24, 1957

may we QUOTE



you on that?

[1] Pres DWIGHT D EISENHOWER, in a new appeal for Israeli cooperation with the UN: "The U S, for its part, will strive to remain true to, and support the UN in its efforts to sustain the purposes and principles of the charter, as the world's best hope of peace." . . . [2] ADLAI STEVENSON: "We (Democrats) represent a philosophy of gov't that tells fairy tales in November and ghost stories in January." . . . [3] HARRY S TRUMAN, on Mid-East policy: "Altho the Eisenhower Mid-East plan at long last is a beginning, it is too little and too late. Its chances of solving the problem by itself are very limited." . . . [4] Sen WM F KNOWLAND (R-Cal) Senate minority leader, on Polish appeal for U S aid: "I shall oppose taking a single dollar from the overburdened American taxpayer to bid the economic strength of any communist country behind the Soviet Iron Curtain, or to give military

aid to any communist state." . . . [5] JAS O MITCHELL, U S Sec'y of Labor: "I predict a \$500 billion American

economy by '65, with more than 7 million persons employed. Discrimination in employment will be a thing of the past." . . . [6] Dr DWIGHT H MURRAY, pres American Medical Ass'n: "Medical progress is far ahead of the public's willingness to seek medical attention or help. Man does not just die; he usually kills himself thru neglect of his health." . . . [7] Jos (SEPR) DUBRONYI, Hungarian-born Cuban sculptor: "Women today have more bust, less stomach. Things have just moved up." . . . [8] GRISY ROSE LEE, strip-tease artist, named "Fisherwoman of the Yr" by Fisherman Magazine: "I'm thrilled to be honored for something with all my clothes on."

17th year of publication



The Eisenhower Administration is now beginning to display symptoms of "second-term sickness." It is a malady from which more than one Chief Executive has suffered in the past.

Concisely, here is what has happened: Back in '52 a number of special interest groups endowed Candidate Eisenhower with qualities that seemed to them especially desirable. They chose to view him as a knight in armor going forth to slay the Democratic dragons and make the world safe and serene for traditional Republicanism.

It hasn't worked out quite that way. Early in his 1st term the shining knight began to show signs, not of slaying dragons, but of taming them, disguising them as elephants and lodging them in the old corral.

Now, at the outset of the 2nd term, disillusioned and dismayed, ultra conservatives cry out to their Senators and Representatives, and on occasion, even to certain Cab-

inet mbrs who, they feel, may lend a sympathetic ear.

These cries of alarm are earnest and sincere. But they are also, in some considerable degree, unrealistic. Eisenhower was never a keeper of the Covenant of Conservatism—the standpat Republican element simply persuaded themselves to that belief. Moreover, there is now no political future for a party dedicated to the principles and precepts of extreme conservatism. The President could not, if he will- ed to do so, put the GOP machinery in reverse. The voters want a leftward-leaning administration — regardless of party label.

The Administration cannot yield on basic philosophy. Those policies are the foundation of the widely heralded Eisenhower program. The President believes sincerely and emphatically that they are essential to the welfare of the nation and the world.

Yet the rising tide of criticism by varying business interests is serious and must be parried if possible. No one in the Administration appears to have a very clear notion of how this is to be done.



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*Quote*

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## Quote the weekly digest



He who never quotes is never quoted.



### ADVERTISING—1

Get impatient with advertising that is too long or too blatant? Read this from a fellow sufferer: "The trade of advertising is now so near perfection, that it is not easy to propose any improvement. . . . But, as every art ought to be exercised in due subordination to the public good, I cannot but propose it as a moral question to these masters of the public ear, whether they do not sometimes play too wantonly with our passions." Penned in the yr 1700. Author: Dr Sam'l Johnson.—*Changing Times*.

### AGE—2

You can tell when you are getting old. Your feet hurt before you get out of bed. — *Great Northern Goat*, hm, Great Northern Ry.

### AIR AGE—3

Every time a guided missile is fired, the ground crew knows more about what it is doing than any one of them knows about how his automobile is performing as he drives it over the highway. Engineers have developed missileborne automatic radio "telemetering" devices that transmit simultaneously over 100 different categories of information about the missile in flight, temperature, altitude, roll, pitch, direction, and other key data as the missile soars upward perhaps 100 mi/s in 2 min's.—*Highways of Happiness*.

### BEHAVIOR—4

"A wise man," remarked a philosopher, "knows everything; but a shrewd man knows everybody." — *Tit-Bits*, London.

### CAPITALISM—5

Let's admit capitalism has an inherent ruthlessness which must be tamed and tempered by social responsibility and Christian conscience. Nevertheless, it does seek to put human talents to full use. It concerns itself with multiplication, not with division, as do the socialistic ideologies. It raises the challenge of man against resources, not man against man. It is based on the notion that man acquires national wealth by developing the resources of the earth, not by stealing from other men. Thru the development of resources there is wealth for all, not just a few. —PAUL C JOHNSON, editor of *Prairie Farmer*, "Wanted—An Up-to-date Philosophy for Rural Life," *Nation's Agriculture*, 2-'57.

### CHILD—Training—6

The first lesson a child learns at his mother's knee nowadays is to be very careful of her stockings.—*Town Jnl*.

Quote



By Les & Liz  
Carpenter

Headwaiters in Washington's more elegant supper and night clubs report that times must be getting worse. Used to fat tips from fat-cats on expense acc'ts, they say their nightly take has been dropping steadily. One complains that a bill pressed into his plam a few nights ago felt fine—but turned out to be theatrical money.

" "

Mrs Richard M Nixon, wife of the Vice President, says she's confused by repeated press references to the family's new "21-room" home. "I've counted several times," she says, "and there are only 11 rooms. I think somebody has been counting closets."

" "

After Mrs Chas E Wilson blasted back at Pres Eisenhower when he verbally rapped the knuckles of her husband, the Secretary of Defense, a Capitol Hill reporter asked a mbr of the House Armed Services Committee what he thought of the incident. "The President should know you can't win an argument with a woman," commented Rep Paul J Kilday (D-Tex). "May I quote you on that?" the reporter asked. "I don't know," shot back Kilday, "You'll have to ask my wife."

*Quote*

## CREATIVITY—7

Creativeness need not always be a thing of splendor; there is sufficient beauty in a pile of well-stacked kindling . . . to make a man feel good. — ERIC SLOANE, *American Yesterday* (Funk).

## CUSTOMS—8

The Laplander ask not, "How are you?" but "How are your feet?" This apparently curious custom has a perfectly logical explanation. Laplanders travel far and on foot, and such journeying is liable to have a more adverse effect on the feet than on any other part of the body. The Chinese greet each other with the enquiry, "Have you eaten your rice today?" In a country which has known poverty for centuries, and where millions endure many riceless days a yr, the question is easily understood.—LESLIE E WELLS, "The Open Hand and Other Greetings," *Co-operative Home Mag*, (Nottingham Co-op Society Ltd), 11-'56.

## DEMOCRACY—Communism—9

In one area of the world after another we have been jockeyed into appearing as the champions of stand-pat-ism against a ringing communist gospel of social change . . . Such was not the spirit of our democratic ancestors. *They* were the progressives; *they* stirred the world with a gospel of revolutionary change; *they* were the apostles of a new day. We betray our forefathers if we let the desire for security and static changelessness crush that spirit. As Jean Jaures put it: "We should take from the past its fires and not its ashes."—HARRY EMERSON FOSDICK, "What Communism Is Doing For Me," *Together*, 11-'56.

## book briefs



H Allen Smith has raised an anguished cry against the almost universal practice of book-borrowing. He urges that publishers, booksellers and authors should combine in a powerful propaganda campaign against the practice. "Recently," says Smith, "I was talking with a well known actor, who spoke some flattering words about my latest book, which he had borrowed from an advertising man. He told me there were much greater satisfactions to be had from the writing trade than from the theatrical profession. I disagreed. 'When I go to see you in a play,' I said, 'I can't bring my ticket stubs home and hand them over to my neighbor for a free look. If he wants to see your play, he has to pay his way in, the same as I did.'"

At a recent trade book clinic, rep'ts Bennett Cerf, Randy Williams sounded off on the subject of misleading book jackets, citing as a lurid example an illustration of a thinly-clad hoyden clinging to a big hunk of man sobbing, "Take me! Take me!" If you track down the actual scene in the book, Williams asserts, you will learn that all the girl wanted was to be taken to Philadelphia!

A Miami bookseller recently rec'd a note from a customer ordering a copy of "No Bliss and Oblige." We understand they delivered Nancy Mitford's *Noblesse Oblige*.

"This I know," writes Annis Duff,

The best novels are not the ones the author wrote for others, but the ones he wrote in order to settle his bill with life and justify his existence. — WALDEMAR SEUNIG, *Frauen, Pferde, Buecher*, published in Germany (QUOTE translation).

in *Longer Flight* (Viking): "Every good book, read at the time merely for fun, adds something to a child's readiness for life and expands the reach of his imaginative understanding."

*Business Week*, in a recent survey, quotes a book publisher as crediting the suburban trek for a substantial assist in rising book sales. (Yes, sales are up, an estimated 5 to 10% over '55, which set an all-time high.) "Folks move from crowded ap'ts to more spacious suburban homes," this publisher points out. "They now have bookcases, and they must buy books to fill them."

Paris, we are informed, now has a club for "disappointed authors." Any writer whose works haven't sold well is eligible for mbrship.

*Quote*

## EDUCATION—10

Education today has before it many new jobs, but perhaps the greatest of these is the job of educating the human spirit to live happily in the new world created by science. For while science has been able to make an easier world, it cannot by itself make a happier world. — LUELLA B COOK, "Man's Reach Should Exceed His Grasp," *English Jnl*, 2-57.

" "

Education was once a teacher on one end of a log, a student on the other. Today we see a log jam with students astride their whirling floats heading toward the sawmill where they will be ground into pulp and reappear mass-produced into millions of identical wooden-headed molds.—SARAH L WALLACE, "One Man's Worth," *ALA Bulletin*, 2-57.

## EXAMPLE—11

In Springfield, Ill, where the immortal "Abe" Lincoln once lived, a local mother often told her children the majestic story of the Great Emancipator. One evening, while walking with her little girl, she paused reverently before Lincoln's old home. The lights from within the house were streaming their rays thru the doors and windows. The little girl's imagination quickly caught fire and she said: "Mommy, Mr Lincoln left his lights on!"

Yes, Mr Lincoln did "leave the lights on," that all the world might see and follow the great humanitarian principles to which his life was devoted.—*Indiana Freemason*.

*Quote*

## FUTURE—12

Altho nobody can see a single second into the future, I am astounded by the large number of people who make a good living predicting what will happen to it. — *Tit-Bits*, London.

## GLAMOUR—13

I have found that glamour is one of the world's most valuable commodities. With it, a woman can get almost anything she wants out of life. Without it, she still may

## *Quote* scrap book

Many men have expressed parallel sentiments, but perhaps most frequently quoted are the words of JOHN C CALHOUN, b 175 yrs ago (Mar 18, 1782) in his speech of Feb 13, 1835:

The very essence of a free government consists in considering offices as public trusts bestowed for the good of the country, and not for the benefit of an individual or a party.

achieve a certain success, but whatever she gains will be—how do you say it?—the hard way.—*Lilly Dache's Glamour Book* (Lippincott).

## GOD—and Man—14

Bishop Donald H Tippet of San Francisco is said to have been asked if he really believed the Bible story about the parting of the Red Sea for Moses and the Children of Israel. To this question, he is supposed to have ans'd: "I certainly do. If De Mille can do it, God can do it, too."—*BARNABAS, Together*.

### GOOD WILL—15

The cultivation of public good will is not an operation which can be turned on and off like a faucet. Neither is good will a tangible thing which we can place in the bank to draw interest. Good will is real, but it is perishable. We must constantly work at bldg and strengthening it, or it will disappear.

I am reminded of an att'y in a criminal case, who had produced evidence of his client's good character over the yrs. Good character, the att'y said, is like the coral reefs of the Pacific that surround the small islands. They grow and grow thru the yrs. Finally, they become a bulwark against the lashing storms that threaten to destroy the island and its people.—JOHN A BARR, chmn and pres, Montgomery Ward & Co, quoted in *Vital Speeches*.

### HAPPINESS—16

No human being can come into this world without increasing or diminishing the sum total of all human happiness. — ELIHU BURRIT, *You*.

### HEALTH—Exercise—17

Americans used to plow fields with one hand and shoot savages with the other. Today they can't walk to the corner. Once it was hide-and-seek and Red Rover in the twilight. Now it's "Who gets to choose the TV programs tonight?" . . . The backwoods family was often in danger—but never so desperately as today's urban and suburban family. Children don't need to walk, run, or work much now, so they sit. They do not use their bodies enough to build them into fine functioning units that will

serve them long and well.—BONNIE PRUDDEN, Director, Institute of Physical Fitness, "Five-Minute Physical-Fitness Test for Children," *Family Circle*, 2-'57.

### IDEAS—18

Three ideas stand out above all others in the influence they have exerted and are destined to exert upon the development of the human race: The idea of the Golden Rule, the idea of natural law, the idea of age-long growth or evolution.—ROB'T A MILLIKAN, *Science Digest*.

### KNOWLEDGE—19

Knowledge must be accompanied by worthy motives to attain the highest degree of excellence. Lord Macaulay once said, "Nine tenths of the calamities which have befallen the human race had no other origin than the union of high intelligence with low desires." Thus it is that knowledge without the perception and power to use it for good proves worthless. — JOHN L STICKLEY, pres, Lions Internat'l, "I Know," *Lion Mag*, 2-'57.

### LANGUAGE—20

Good English is that form of speech which is appropriate to the purpose of the speaker, true to the language as it is, and comfortable to speaker and listener. It is the product of custom, neither cramped by rule nor freed from all restraint; it is never fixed but changes with the organic life of the language. — ROB'T C POOLEY, *Modern Language Jnl*.

*Quote*



### Uncle Tom's Cabin

Uncle Tom's Cabin, or, Life Among the Lowly was issued in book form 105 yrs ago (Mar 20, 1852). Three thousand copies were sold on the day of publication; ten thousand within a wk. Eight presses ran night and day to meet the demand. It became an all-time best-seller. But a fact not generally recognized is that in one important respect the book failed completely to meet the author's hopes and expectations.

Many yrs later, writing in the third person, HARRIET BEECHER STOWE expressed some measure of her disappointment:

... She had painted slaveholders as amiable, generous and just. She had shown examples among them of the noblest and most beautiful traits of character; had admitted fully their temptations, their perplexities, and their difficulties, so that a friend of hers who had many relatives in the South wrote her in exultation: "Your book is going to be the great pacificator; it will unite both North and South." Her expectation was that the professed abolitionists would denounce it as altogether too mild in its dealings with slaveholders. To her astonishment it was the extreme abolitionists who rec'd, and the entire South who rose up against it.

*Quote*

### LAUGHTER—21

The wonderful madness called laughter is found only in man. Nothing in lower creation produces anything resembling a laugh. Valleys do not smile, and horses do not laugh, for it is a positive break with everything below him in creation; it is a break with matter, it is the beginning of the spirit. Man is the only joker in the deck of Nature.—Bishop FULTON J SHEEN, *Life Is Worth Living* (McGraw-Hill).

### LIFE—Living—22

Life is a glass given to us to fill; a busy life is filling it with as much as it can hold; a hurried life has had more poured into it than it can contain.—WM ADAMS BROWN, *Forbes*.

### MARRIAGE—23

It's fashionable in Hollywood now to have afternoon and evening weddings. If the marriage is not a success, they feel, I suppose, that the whole day hasn't been wasted.—*Daily Mail*, London.

### MISSIONS—Missionaries—24

In '53, Americans paid for defense \$312 per person, including all children, while for for'gn missions, which may be called the church's overseas defense program, we gave \$1.45 per Protestant church mbr—excluding children.—OTHNIEL A PENDLETON, *New Techniques for Church Fund Raising* (McGraw-Hill).

### MUSIC—25

Some of it sounds better than the other, but music remains as one language in which you can't say a mean thing.—OREN ARNOLD, *Presbyterian Life*.

## pathways to the past



### Nat'l Salesman's Wk

### Nat'l Wildlife Wk

### Campfire Girls B'day Wk (17-24)

**Mar 17—St Patrick's Day.** . . 180th anniv (1777) b of Roger B Taney, 5th Chief Justice of the Supreme Ct, generally regarded as one of the ablest men to hold that office. His Dred Scott decision, favoring slaveholders' rights, has tended to obscure broad contributions to American jurisprudence. . . Rob't Tyre (Bobby) Jones, Jr, "golf's great master" is 55 today.

**Mar 18—175th anniv (1782) b of John C Calhoun,** American statesman and orator. . . 120th anniv (1837) b of Grover Cleveland, 22nd and 24th Pres of U S.

**Mar 19—Feast of St Joseph.** . . 85th anniv (1872) b of Sergei Diaghilev, Russian ballet producer; founder of the new-type Russian ballet. . . 15 yrs ago (1942) Pres Franklin D Roosevelt issued proclamation for registration of men aged 45 to 64. Plan was to use them on the homefront in war industries, but few were ever called for service.

**Mar 20—First Day of Spring.** . . 105th anniv (1852) publication of *Uncle Tom's Cabin, or, Life Among the Lowly*, by Harriet Beecher Stowe. (It had previously been serialized in the *Nat'l Era*.) The book was generally ignored by the American press as "too hot to handle," but rec'd favorable mention in Britain. It became, of course, an all-time best-seller (see

GEM BOX). . . The 1st marine demonstration of wireless telephony (radio telephone) was held 55 yrs ago (1902).

**Mar 21—Feast of St Benedict.** (He inspired the Benedictine order and western monasticism). . . 60 yrs ago today (1897) the clipper *T F Jones* was towed into N Y, after the longest recorded voyage from China—259 days. Crippled by successive typhoons, she was blown far off course and had been given up for lost.

**Mar 22 — Our trouble with the red men** began 335 yrs ago (1622) with the 1st recorded Indian massacre of white people at Jamestown, Va. Out of a population of 1240 whites, 347 were slain. . . 135th anniv (1822) b of Rosa Bonheur, French animal and landscape painter.

**Mar 23—90 yrs ago (1867) nearly 20 yrs ahead of the earliest fed'l effort,** the state of Wis set up an inquiry commission to make recommendations on "increasing the growth and preservation of forest and other trees" . . . 60th anniv (1897) of *The Katzenjammer Kids*, drawn by Rudolph Dirks, in the *N Y Journal*. Hans and Fritz are now the oldest continuously published comic strip characters. And they haven't aged a day!

*Quote*



One of the complex tho fascinating problems confronting industry is nuclear liability insurance.

The era of the atomic reactor is upon us. Everyone agrees that companies operating atomic power plants must set up some form of insurance as a hedge against damage to the public from a catastrophic nuclear accident. But obviously even the largest and strongest of our insurance corporations could be wrecked as a consequence of claims arising from a single atomic explosion, or an accident that might widely spread poisonous radioactive substances.

As a 1st step, the Nuclear Energy Liability Insurance Ass'n—a syndicate of 135 stock insurance companies — has been formed. This spreads the risk more widely. Last month this association announced the 1st draft of a policy which proposes to give up to \$50 million of liability insurance coverage on a single atomic reactor. Rate depends on type of reactor and its location.

Bills now in Congress contemplate that the Fed'l Gov't shall offer (thru the insurance companies) indemnification for greater damage, up to \$500 million.

The entire matter is necessarily somewhat confused. No one knows what the risk actually is — or whether, indeed, it is within the range of practicable protection.

*Quote*

#### **PATRIOTISM—26**

There are two things we should beware of — that we never be ashamed of the Geo Washington brand of Americanism, and that we never be a shame to it.—*Sunshine Mag.*

#### **PRETENSE—27**

A snob is a person who has learned to admire things that he actually hates. — ALOIS MELICHAR, *Weltbild*, Munich (QUOTE translation).

#### **PROBLEMS—28**

Problems in our world are not solved by pronouncement or by divine judgment. We make progress by the work of many devoted people.—Dr B L DODDS, Dean of School of Education, Univ of Ill, "Critical Responsibilities in Education Today," *Mathematics Teacher*, 2-57.

#### **RECREATION—29**

A gigantic nat'l drive by parents and communities to make family recreation as common as baseball in America can do much to increase the strength of our nation. But, even more important, it will give the home and family a sturdy, solid foundation upon which to bid a future.—CHAS A BUCHER, "Family Recreation—Foe of Juvenile Delinquency," *Recreation*, 2-57.

#### **RESEARCH—30**

The success of a country in the modern world depends almost entirely on its success in scientific research and in the speed and vigor with which it applies the results in industry and commerce. It used to be said that trade followed the flag, but today it follows the technologist. — Sir ALEXANDER TODD, world famous organic chemist, Cambridge (England) *Daily News*.

### SERVICE—to Others—31

It has been said that there is no indispensable man — but there is; the right man with the right idea at the right time in the pathway of history will ever be an indispensable man.—*New York Medical Jnl.*

### SUCCESS—Failure—32

There is a major disaster when a person allows some success to become a stopping place rather than a way station on to a larger goal. It often happens that an early success is a greater moral hazard than an early failure.—HALFORD E LUCCOCK & ROBT E LUCCOCK, "Overcoming the Menace of Success," *Pulpit Digest*, 2-57.

### TELEVISION—33

Ed Murrow believes TV's news coverage must necessarily be limited. "I am convinced that TV can never be more than a pictorial supplement to the news," Murrow declared. "I would contend that most news consists of ideas, not happenings. It's tough enough to translate an idea into words. It's almost impossible to translate it into pictures. TV is a limited medium. It will still be necessary for people to read and hear, as well as to see." — ROBT STAHL, "Is TV Keeping America Informed?" *TV Guide*, 2-9-'57.

### VALUES—34

The value of a painting or a poem is not learned by hearing it described and praised, altho that may help, but by responding to it personally. Unless the personal response is present nothing has happened. — HAROLD TAYLOR, *On Education, Experience and Freedom* (Abelard-Schuman).



Let us devote our space this wk to a collection of fascinating facts that we'd like to dispose of, in order to clear our files and make room for further fascinating facts:

Altho Podunk is the most widely used term to refer to a small, out-of-the-way village, the U S Postal Guide does not list a single town of that name. The name was originally applied to a small tribe of Indians, for the rather logical reason that they lived in the Indian village of Podunk. They disappeared completely after the close of King Philip's War.

The "little red schoolhouse," according to Edgar B Wesley, of the Nat'l Education Ass'n, was rarely painted red. Most small school bldgs of the last century were unpainted. If they had a covering coat, it probably was white.

Hawaiians are the most talkative people in the world, according to records of American Telephone & Telegraph Co. Last yr they held 647.2 telephone chats per capita. Alaskans came 2nd, with 572.4 calls. But Americans, who presumably have a great deal to talk about, averaged only 409.3 calls.

Australian flying taxis, we hear, have lowered their rates, so that shepherds can get into town for a movie in the evening.

*Quote*



This one—admittedly a bit macabre—is making the rounds;

A bereaved widow stopped in at the mortuary to view her lately-embalmed husband. "Oh, you have done a beautiful job!" she enthused. Then, pausing reflectively, she added a bit hesitantly, "There's one thing, though. I know I selected a blue suit, but I rather wish now I had chosen a brown one."

"Well, madam," said the kindly mortician, "If you prefer brown, we can easily make the exchange."

On her next visit, the widow expressed unqualified approval. "Brown is so much nicer," she said, "but I still feel guilty, putting you to so much trouble."

"Quite all right," assured the mortician. "As it turned out, we had a man in the next room dressed in brown; his widow preferred blue. So we made the exchange."

"Yes," said the apologetic widow, "but it was still a lot of trouble changing all those clothes."

"Oh," said the mortician, "we just changed the heads!" a

" "

There's something feminine about a tree. It does a strip tease in the fall, goes with bare limbs all winter, gets a new outfit every spring, and lives off the saps all summer.—*Oral Hygiene.* b

*Quote*

## I LAUGHED AT THIS ONE

DAN BENNETT

A man, down on his luck, reached the point where he didn't even have a nickel for the pay toilet. A friendly bartender loaned him the coin. As he entered the men's room, another fellow was emerging from a pay booth and kindly held the door open. Later, still having his nickel, the man saw a slot machine, put the nickel in and hit the jackpot. With the \$5 he went to see a bookie, parlayed his bets, and that evening had over \$1,000. Investing this money in some mining stock, he ret'd to see the bartender a few mo's later with a fortune of over \$50,000.

"Don't you think I'm entitled to half the profits?" asked the bartender. "I gave you the nickel that started it all."

"Give you half!" exclaimed the big winner. "The fellow who should get half is the guy who held the door open for me!"

In the very crowded vestibule of our church during a late service, a little 4-yr-old boy, standing patiently behind a group of adults, broke the silence by asking his father, "Can God see me all the way back here?" — Mrs G A LEBLANC, *Parents' Mag.* c

## QUIPS

Poet Ogden Nash, in Washington for a lecture, had an unusual experience—the opportunity to correct his obituary. An Associated Press reporter showed him the biography being kept in the wire service's file to be used upon his death. Nash said it was okay—except that it contained a verse he didn't write. The couplet, often attributed to Nash, was actually written by a Los Angeles newspaper man, he said. It goes:

"I do not love Louse Angeles; I came here all agog,

To find myself a lone DP—invisible in smog."

Nash made another thing clear—that he has never written any of those verses advertising shaving cream along the highways. He said he was once asked to write one, which he did. But it wasn't accepted. It went:

"Here lies the body of Elvis Spode;

He watched the signs and not the road."

—QUOTE Washington Bureau. d

" "

"Don't you have any homework tonight?" a father asked his 2nd-grader, whose eyes were glued to the TV set.

"I get all my work done in school," little Peter repl'd.

"Well, let's see how well you know your catechism. I'll start with: 'Why did God make you?'"

Peter hesitated, but not for long. "God made me," he said simply, "because He likes kids." — Sister ROSE CATHERINE, *Catholic Digest*. e

*History proves that war is better at abolishing nations than nations are at abolishing war.*—HOWIE LASSETER.

" "

*One way to curb delinquency is to adopt a curfew taking parents off the streets at night.* — ERNEST BLEVINS.

" "

*It pays a girl to remember that altho one swallow never makes a summer, one lark often makes a fall.*—CY N PEACE.

" "

*What a lot of children are saving for a rainy day is their parents.*—CHARLES RUFFING.

" "

*A woman's ideal man very often is the one she turned down 20 yrs ago as being too ordinary.*—LOIS F PASLEY.

" "

*One way for a husband to learn about do-it-yourself is to criticise his wife's housekeeping.* — HAL CHADWICK.

" "

*When a woman won't look in a mirror, she's probably driving.* — FRANKLIN P JONES.

" "

*Money surely must grow on trees, the way some gals shake a limb to get it.*—P-K Sideliner, hm, Peter Kuntz Co.

*Quote*

It was the draftee's 1st day in the Army and he was being briefed by his sgt.

"Please get to the mess hall in time," said the sgt gently, "and be sure to get up early. And please try to remember the proper uniform."

However, the next morning, the sgt stuck his head in the barracks at 5 a m. "Hit the deck, you slob!" he roared. "Double time to the slop hall, then back and into fatigues for latrine detail."

"Why, sarge," gasped the rookie, "yesterday you were so different."

"Yesterday, you dope," bellowed the sarge, "we were on television!"  
—E E KENYON, *American Wkly.* f

" "

A 5-yr-old girl came to kindergarten one day dressed in faded blue jeans, over which she wore a frilly petticoat and a party dress. Pinned to the dress was this note from her mother: "I hope you don't think this was *my* idea!"—*Nat'l Parent-Teacher.* g

" "

The immaculately groomed woman called for her car at the garage, paid the repair bill, and drove off. She could no more than have circled the block before she was back again, demanding to see the mgr. "What can I do for you, madam?" he said.

The woman held up her hands for his inspection, revealing what had been, a few min's before, spotless white gloves, but spotless no longer. "Tell me," she said with cloying sweetness, "what do your mechanics use for towels when they run out of steering-wheels?"  
—*Chatsworth Chatter* (England). h

*Quote*

Pop had an uncontrollable passion for taking things apart and putting them together again. The Sunday afternoon he set to work on the new cuckoo clock, the whole family gathered about to watch. Taking it apart was easy. Pop laid out 1st the bird, then each screw, each nut, bolt, spring, pin and wheel. Then came the reconstruction project. His fingers were nimble; nuts joined bolts happily; springs glided into place. Every last screw was accounted for and the cuckoo back in its cage by 3:45.

The min's ticked off slowly. At one minute to 4, the witnesses stopped breathing. Four o'clock. Silence. All eyes on the little door waiting for the bird. Finally, she came out—backwards—turned about, glared at the crowd and shrieked, "Does anybody around here know what time it is?"—*Cap-per's Wkly.* i

" "

Preston, a tiny village in England, recently lost its oldest inhabitant, Miss Isabella Chaperd. She was 115 yrs old when she died, and had often claimed that she attained such a ripe old age because she had never married and had never had a lover. However, neighbors claim that she kept hanging on, hoping that she could find a man. — *Frankfurter Illustrierte*, Germany (QUOTE translation). j

" "

Rep Jim Wright (D-Tex) asked his 11-yr-old son recently whether he understood the system of checks and balances between the legislative, judicial and executive branches of the gov't.

"Sure, that's easy," repl'd the boy. "Write too many checks and you haven't any balance."—DOUGLAS LARSEN & KENNETH O GILMORE, *Scripps-Howard Newspapers.* k

Richard Armour



### You Take Bongo, I'll Take Bingo

Music dealers report a sharp upturn in Bongo drums as a result of more attention to Afro-Cuban music.—News item.

The sale of Bongo drums is brisk,  
The upturn's rather sharp.  
No such report is heard, these days,  
Of, let us say, the harp.

For Bongo drums are good to bong  
When beating out a rhythm  
In current Afro-Cuban styles,  
And all the lads are with 'm.

To Bongo music, dancers leap  
In Maine and Californy.  
The waltz is schmaltz, the one-step's out,  
The tango's rather corny.

It's savage stuff that's all in vogue,  
It's banging, whanging, grunting,  
Like jungle folk in mystic rites  
Before a war, or hunting.

So beat away on Bongo drums,  
You frenzied toe-and-heelers.  
Don't mind my headache—think of how  
You help those music dealers!

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"I have quit counting sheep as a remedy for insomnia," said the Hard-Boiled Cynic. "People bore me more than sheep, so I mentally round up those I particularly detest, and mentally push them off the top of the Empire State Bldg. Their screams are so soothing to my soul!"—*Nuggets*, hm, Barnes-Ross Co.

Among the guests at a reception was a distinguished man of letters. He was grave and somewhat taciturn: One of the ladies present suggested to the hostess that he seemed to be out of place at such a party.

"Yes," repl'd the hostess with a bright smile, "he can't talk anything but sense."—*Oral Hygiene*. m

" "

Some time ago, the 1st name of the Anglican Bishop of Toronto was John, and the 1st name of the Episcopalian Bishop of Buffalo was William. It's a good thing, too, or there wouldn't be any point to this story. Further, Episcopalian bishops don't follow the Canadian practice of signing official correspondence with 1st name and the name of the diocese. Like this: "John Toronto." Well, the Bishop of Toronto invited the Bishop of Buffalo to attend a gathering, and that's the way he signed his name. The bishop of Buffalo was apparently a new bishop at the time and the signature intrigued him. He refused to be outdone, however. He wrote back saying he'd be *delighted* to be there. Signed it "Yours truly, Buffalo Bill."—*Montrealer*. n

" "

Travelling to Moscow, Rabbi Morris Kertzer of the American Jewish Committee was amazed to find young people who had listened to radio broadcasts from the West. "I know America geographically from Glenn Miller," one Russian youth told the rabbi. "I know two of your cities, Chattanooga and Tuxedo Junction."—BOB HANSEN, *Eagle*. o

*Quote*

**THE**

Mrs. CHAROLETTE C RUSH, official of Denver Daughters of the American Revolution, explaining her refusal to let boys of Mexican extraction carry the American flag during a pageant: "I wouldn't want a Mexican to carry Old Glory—it just wouldn't seem right."

1-Q-t

" "

LEW PARKER, actor, starring in Mr Wonderful: "The theatre is most comforting. You go on stage knowing that your audience can't twist the dial to *My Fair Lady*."

2-Q-t

**SECOND CLASS MATTER**

**THE NEW YORK TIMES**

Edited by Alice Jacobs

How could we be so stupid? We just hadn't realized there was any dearth of advertising space! But apparently the ad-boys have tired of putting billboards on the billboards and decided to put them on something we can't escape—namely, the automobile. The Auto Ad Disk Co, Trenton, N J, is mktg fiberboard disks which look like part of a car's front wheels, and carry an advertising message, slogan or trademark. Ad disks replace front hub caps, attach directly to axle ends, so that the disks float, remaining stationary while wheels turn. \$15 a set, exclusive of printing.

And how about another gimmick? The Talking Horn Co, Atlanta, Ga, has dreamed up a new device for salesmen's cars and delivery trucks. When the driver sounds his horn, the thing doesn't honk—it delivers a 5-sec spiel. (This does have diverting possibilities. Suppose it could say something like "See Happy Harry for a brand new used car—we don't care how dishonest your face is so long as you have a well-filled wallet in your pocket. All our cars are guaranteed against something!" in 5 sec's?) A tape player fits under front seat; the speaker fits between the grille and radiator. \$79.50.

